

New structure

Subject: Vacancy International Press Officer, ref. no. 45775

Dear Ms. Houlton,

Your job ad on careerlaunch.com appealed to me immediately. I am convinced that my degrees and previous experiences are just the qualifications you need for this position for which I hereby apply.

I know the Vlerick Gent Leuven Management School for quite a long time. It is clearly a unique project that brings together not only the largest universities in Belgium but also the finest managers of today and of the future. To be able to bring together different types of information into "interest stories" seems like a fascinating responsibility. Since this job in the communications department will allow me to meet a whole number of different people, I am exceptionally motivated.

My master's degree in corporate communication has given me a broad insight into internal and external business communication. The study programme of this degree required me to do quite some projects concerning the communication strategies of the city of Ghent or Volvo Cars. Additionally, collaborating with other students for different group assignments has taught me a lot about time management.

My passion for communication extends into my private life. As a member of Scouting Vlaanderen, which is the organising body for all the scouting activities taking place in Flanders, I am mainly concerned with internal and external communication. One can safely state that this is my work here is my first true experience with professional communication.

Apart from my educational background and experience in the field of corporate communication, I have also got a degree in engineering. These studies I have taught me how to fully master complex issues and to distil the core information from them into a well-written paper.

As a student I have also noticed that I am very stress-resilient and I even like working under time pressure, which undoubtedly is a great asset for a Press Officer. And because I have been an active Scouting member since I was a little girl, my social skills are truly well-developed.

I am already looking forward to meeting you to discuss my application further.

Yours sincerely,

Anne Van Doorn